

# TONY TRUONG-NGUYEN

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## EXPERIENCE

FORMULA (October 2022 - Present), STAR QUALITY STUDIO (October 2024 - Present)

Freelance Graphic & Motion Designer

- Designing for LA-based production company Formula and NYC-based studio Star Quality
- Video editing and designing motion graphics for social assets.
- Photo editing for various shoots.
- Providing deck design support for commercial pitches.
- **RECENT WORK:** @YouTube motion design, Sony Pictures Classics social, NFL Draft 2024 player experience

UNFOLD

Graphic Designer

May 2022 - November 2022

- Conceptualizing, designing, and producing social content across major entertainment social media accounts on Instagram, TikTok, and Twitter.
- Working with Art Director and Producers to ensure content is visually captivating and intriguing enough for high audience engagement.
- Photo editing/color correcting TV & movie stills and organizing stills into social media layouts.
- **CLIENTS:** Hulu, MGM Studios, Epic Records

SPACE150

Graphic Designer

June 2019 - May 2022

- Conceptualizing and designing visuals for various client pitches, projects, and productions.
- Working closely with the Art Director to formulate cohesive graphic styles and social media content.
- Building presentation decks, brand style guides and art direction for brand & product launches.
- Creating engaging branded content and assets across all digital media and print including flyers, posters, and billboards.
- Photo editing & retouching brand photoshoots.
- **CLIENTS:** Nike, Activision, American Express, Red Bull, Harvest House of Cannabis

## SKILLS

- Adobe Creative Cloud (Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, Lightroom), Figma
- Graphic design, motion design, brand design, typography
- Photo editing, photo retouching
- Video editing, video coloring
- Social media: Instagram, TikTok, Twitter (X)
- Web Design: HTML + CSS

## UNIVERSITY

ST. EDWARD'S UNIVERSITY

Austin, TX

2015 - 2019

Bachelor of Arts in Graphic Design