TONY TRUONG-NGUYEN

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EXPERIENCE

FORMULA
Freelance Senior Designer & Photo Editor
October 2022 - Present

- Designing and photo editing for LA-based production company, Formula.
- Providing deck design support for commercial pitches.
- Photo editing & retouching various photoshoots.
- Creating logo designs and branding assets.
- **RECENT WORK: NFL Draft photo editing & design, State Farm commercial pitch deck designs**

UNFOLD
Graphic Designer
May 2022 - November 2022

- Conceptualizing, designing, and producing social content across major entertainment social media accounts on Instagram, TikTok, and Twitter.
- Working with Art Director and Producers to ensure content is visually captivating and intriguing enough for high audience engagement.
- Photo editing/color correcting TV & movie stills and organizing stills into social media layouts.
- **CLIENTS: Hulu, MGM Studios, Epic Records**

SPACE150
Graphic Designer
June 2019 - May 2022

- Conceptualizing and designing visuals for various client pitches, projects, and productions.
- Working closely with the Art Director to formulate cohesive graphic styles and social media content.
- Building presentation decks, brand style guides and art direction for brand & product launches.
- Creating engaging branded content and assets across all digital media and print including flyers, posters, and billboards.
- Photo editing & retouching brand photoshoots.
- **CLIENTS: Nike, Activison, American Express, Red Bull, Harvest House of Cannabis**

SKILLS

- Adobe Creative Cloud (Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, Lightroom), Figma
- Visual design, graphic design, motion design, brand design, deck design, layout design
- Photo editing, photo retouching
- Video editing, video coloring
- Social media: Instagram, TikTok, Twitter (X)
- Web Design: HTML + CSS

UNIVERSITY

ST. EDWARD'S UNIVERSITY
Austin, TX
2015 - 2019
Bachelor of Arts in Graphic Design